ARIZONA SIDEWINDERS

Position: Events General Manager
Reports to: Investors

Position Summary:

The Events General Manager will be the driving force behind the planning and execution of all home games, watch parties, and other events, ensuring that every aspect of game-day operations runs smoothly and provides an exceptional experience for fans. This individual will also manage relationships with production companies and oversee volunteer sourcing and management. The ideal candidate will have a strong background in event management with a passion for sports and fan interaction.

Apply by emailing your resume to jobs@arizonasidewinders.com

Key Responsibilities:

Organizing and Planning Home Games:

- Take the lead in organizing and planning all aspects of home games, including game-day operations, logistics, and fan experience.
- Work with Operations/Logistics LLC Manager to secure home stadiums/fields.
- Ensure all game-day elements are coordinated and executed flawlessly.

Production Management:

- Manage the relationship with the production company responsible for filming the games.
- Ensure high-quality broadcasts and content production that meet the team's standards.
- Provide post-game reports to improve future broadcasts

Fan & Community Engagement:

- Implement strategies to enhance fan engagement before, during, and after games (halftime entertainment, vendors etc)
- Create initiatives and events that foster a sense of community among fans, enhancing their overall experience.

Volunteer Sourcing & Management:

- Recruit and manage volunteers for game-day operations and events.
- Ensure volunteers are well-trained, motivated, and equipped to perform their duties effectively.

- Work with Marketing & Media LLC Manager to handle communication, scripting, and training for all announcers to ensure a seamless and engaging in-game experience.
- Provide clear guidelines and support to ensure announcers deliver high-quality performances.

On-site Management:

- Lead and execute the home games and watch party events
- Oversee volunteers on-site at home and watch party events, ensuring they are effectively utilized and supported.
- Collaborate with the management team to ensure the smooth execution of home games and related events.

Other Duties:

- Attend weekly management meetings to report on events progress and provide updates.
- Serve on one additional committee as assigned by the management team.

Qualifications:

- Must attend all home games and watch parties
- Experience in event management, logistics, or community engagement.
- Strong organizational and leadership skills.
- Excellent communication and interpersonal skills.
- Ability to work collaboratively with different teams and stakeholders.
- Passion for sports and fan engagement.
- 5 hour/week commitment off-season (July to Sept), 10 hours/week commitment in season (October to June)

Compensation:

- This position is a volunteer position.